

# Smoking Cessation Learning Collaborative:

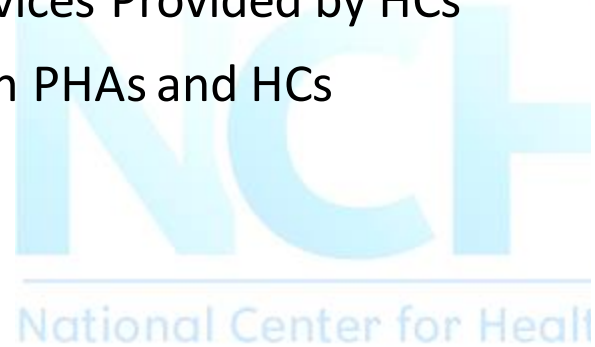
What Health Centers and Public  
Housing Agencies Need to Know

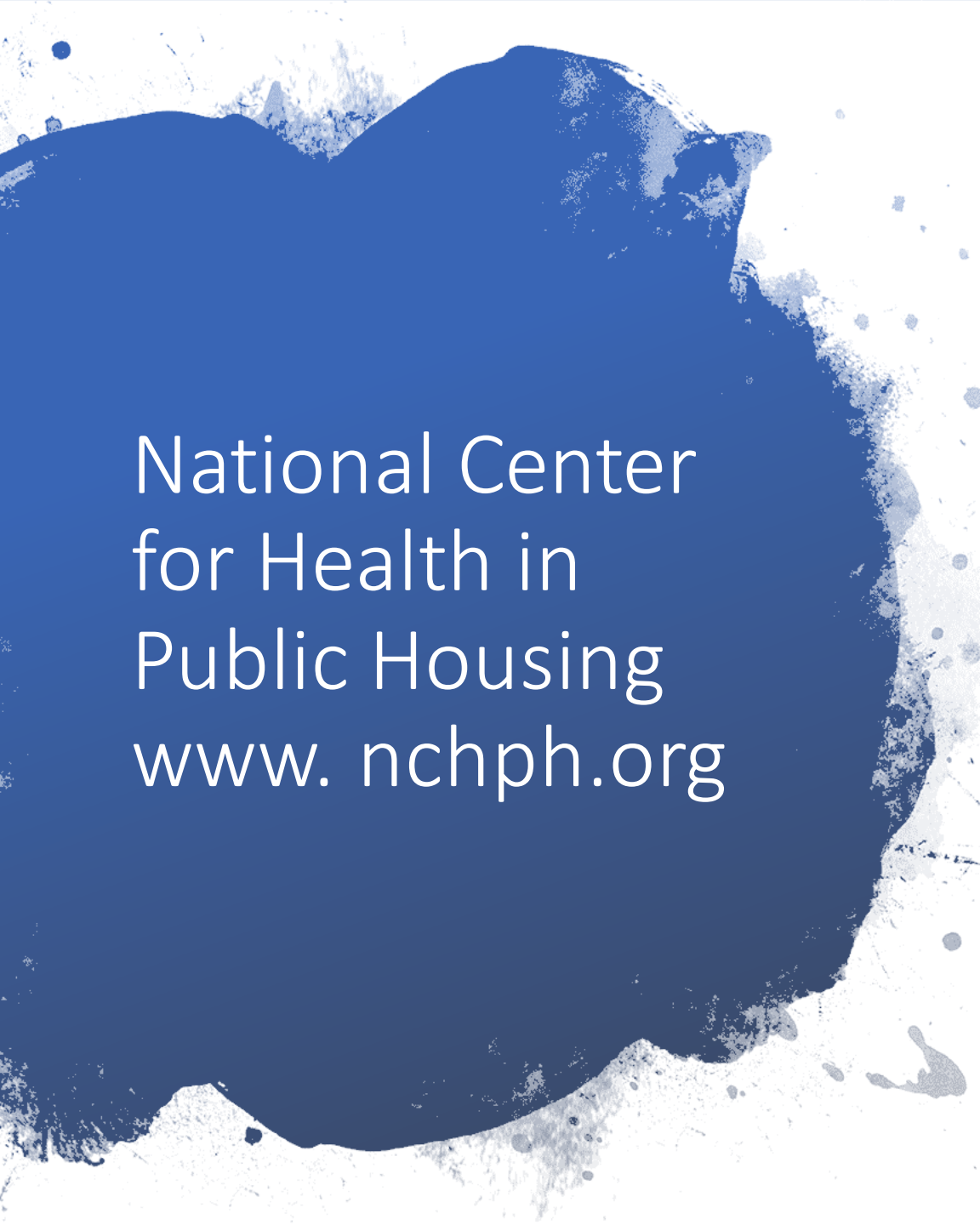


September 27, 2018

# Agenda

- Introduction:
- Needs and Challenges Faced During the Implementation Period
- Smoking Cessation Services Provided by HCs
- Collaborations between PHAs and HCs
- Next Steps





National Center  
for Health in  
Public Housing  
[www.nchph.org](http://www.nchph.org)

The National Center for Health in Public Housing (NCHPH), a project of North American Management, is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number U30CS09734, a National Training and Technical Assistance Cooperative Agreement (NCA) for \$608,000, and is 100% financed by this grant. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government .

# Demographics



Average household is  
**2.2**  
persons



Number of  
residents in public  
housing

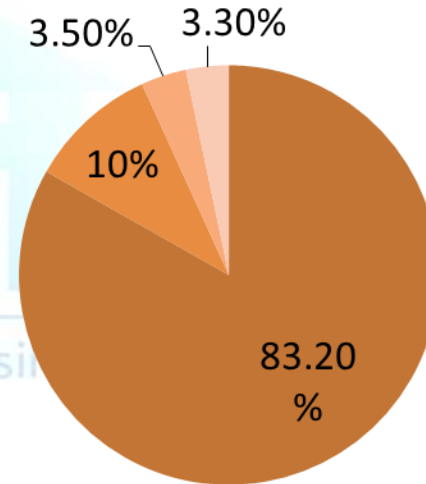
**2.2 million**



**38%**

of residents are  
children

## Poverty Levels



- 100% and below
- 101-150%
- 151-200%
- Over 200%

**35%** of residents are on  
welfare...



and **55%**  
receive SSI/SS/Pension



**55%** of residents have  
less than a high  
school diploma



National Center for Health in Public Housing  
a project of North American Management

# A Health Picture of HUD Assisted Adults 2006-2012

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Adults that receive assistance from HUD have higher rates of chronic health conditions and are higher utilizers of health care than the general population.

- 35.8% are in fair or poor health vs. 13.8% of other adults
- 71% are overweight or obese vs. 64% of other adults
- 61% have a disability vs. 35.4% of other adults
- 17.6% have diabetes vs. 9.5% of other adults

## Tobacco-Related Illnesses/Health Conditions Exacerbated by Secondhand Smoke in HUD Housing-Assisted Programs



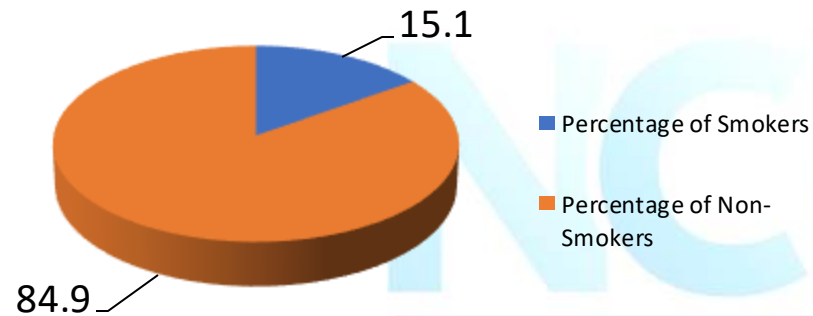
- 13.6% have COPD vs. 6.3% of other adults
- 16.3% have asthma vs. 8.7% of other adults
- 33.5% are current smokers vs. 22% of other adults

National Center for Health in Public Housing

Source: A Health Picture of HUD-Assisted Adults 2006-2012

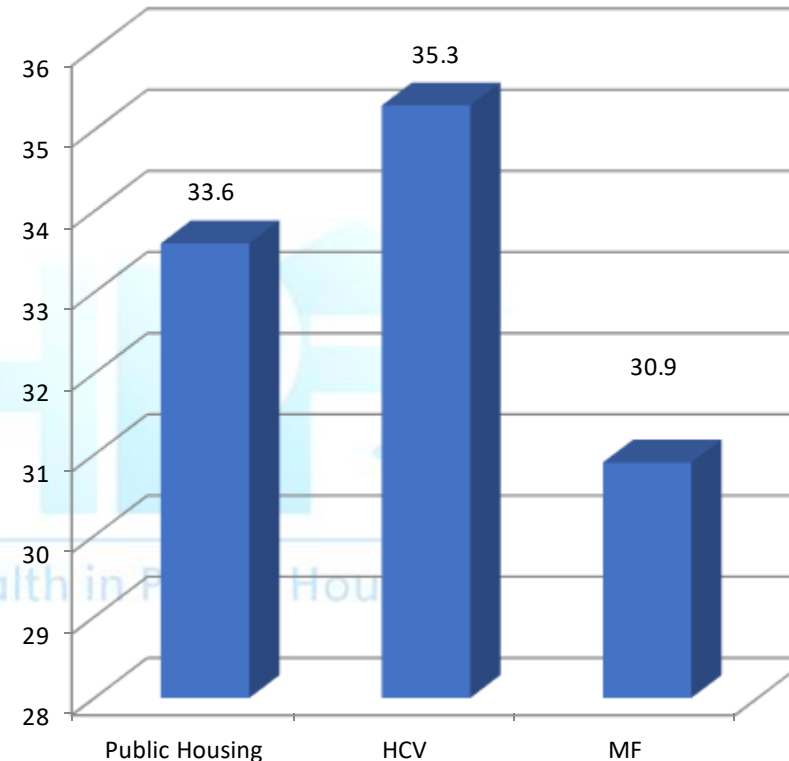
# Cigarette Smoking: National Vs. Housing Data

**Cigarette Smoking U.S. Adults  
Aged 18 Years and Older in 2015**



Source: Center for Disease Control

**Cigarette Smoking – HUD Programs**



Source: Cigarette smoking and adverse health outcomes among adults receiving federal housing assistance - HUD

# Secondhand Smoke in Public Housing

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Approximately 480,000 Americans die from smoking each year, including 41,000 from secondhand smoke (SHS) exposure.

One-third of adults living in public housing currently smoke cigarettes, which is approximately double the smoking rate in the general population.

In 2017, HUD implemented a rule requiring public housing agencies (PHA) that administer public housing to implement a smokefree policy. Impacting more than 3,100 PHAs, this policy protects the nation's 2 million public housing residents from SHS.





# Smoke-Free Public Housing

- On December 5, 2016, HUD published a final rule requiring all Public Housing Agencies (PHAs) administering low-income, conventional public housing to initiate a smoke-free policy
- The Rule was effective on February 3, 2017 with an 18-month implementation period

# What Does the Smoke-Free Rule Mean?

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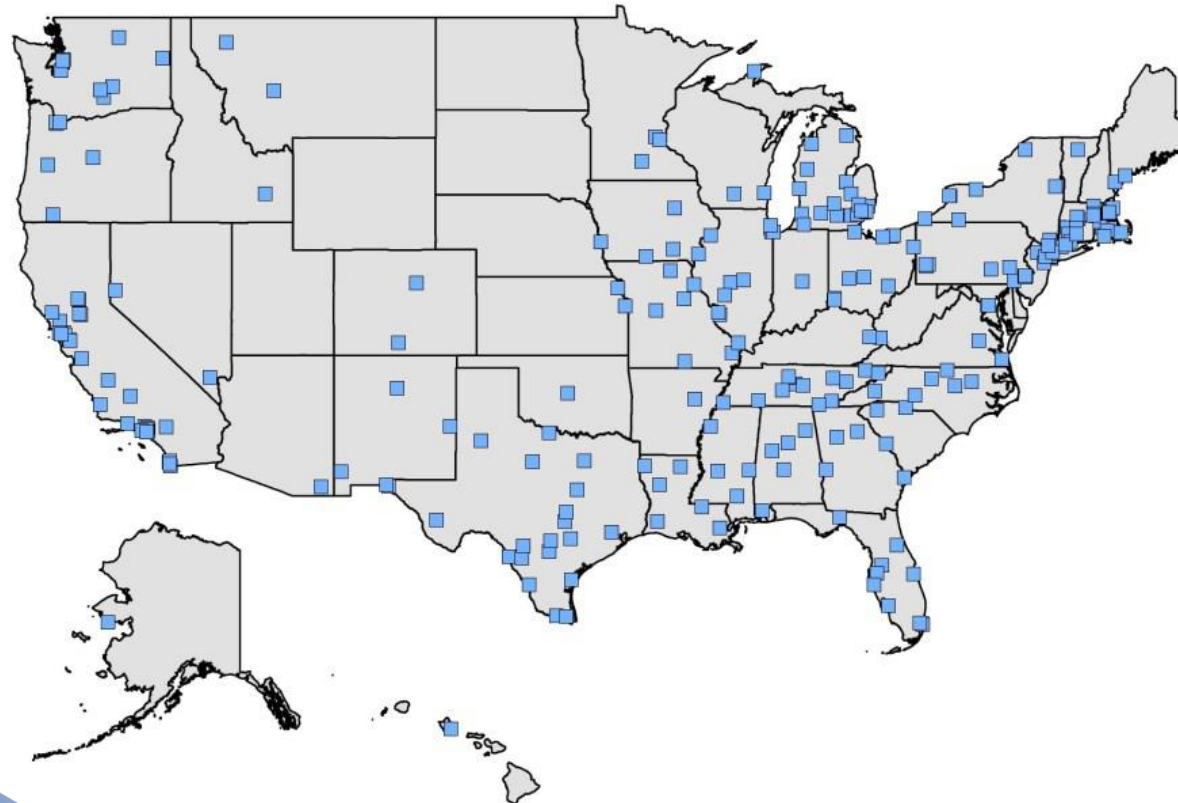
- No one is permitted to smoke anywhere inside the apartment building or outside within 25 feet of the buildings.
- Policy applies to every member of the household, as well as all visitors.
- This policy does not mean that residents who smoke cannot reside in the housing properties.



# Public Housing Primary Care Health Centers

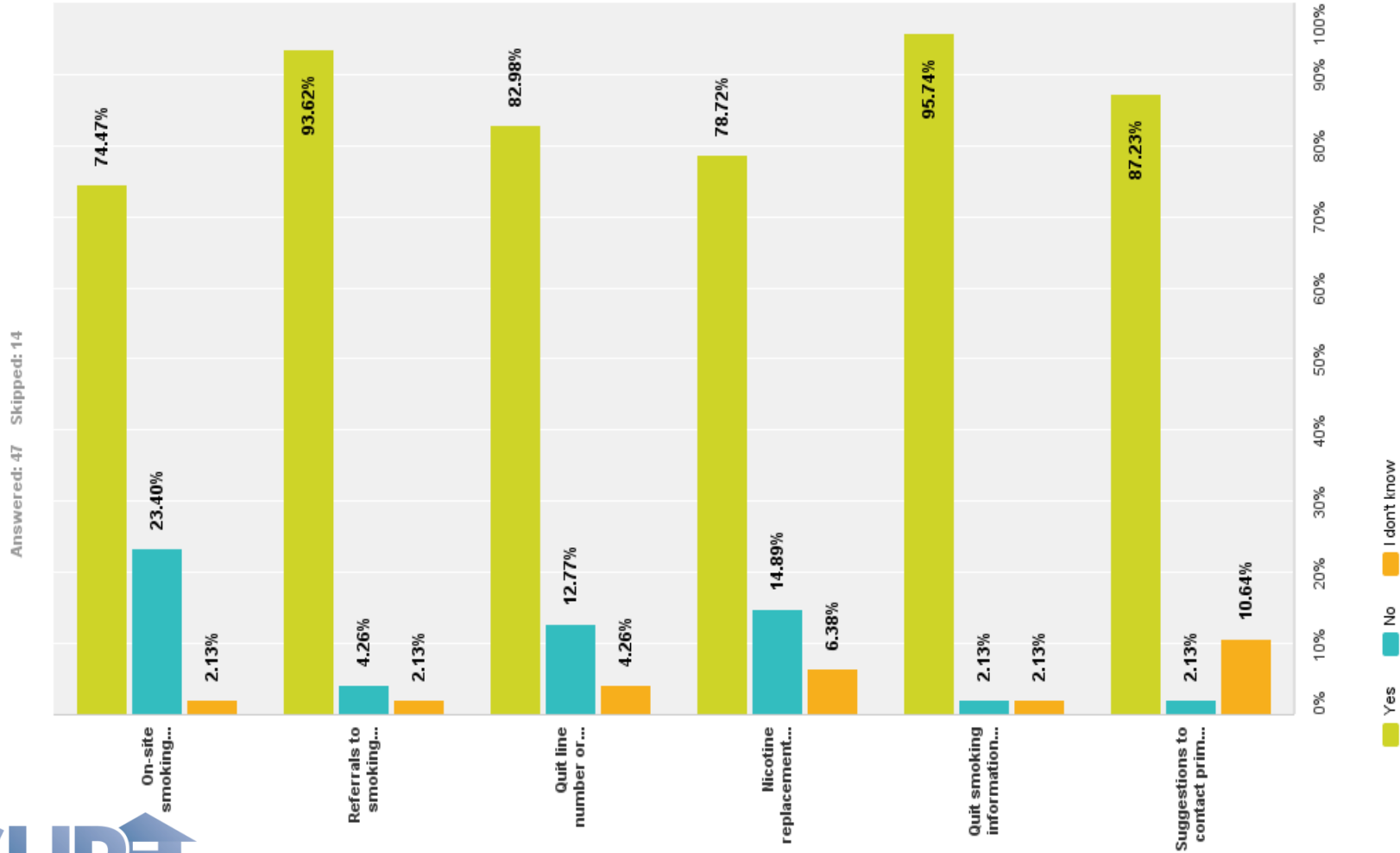


**Health Centers In or Immediately Accessible to Public Housing**



# Tobacco Cessation Support Strategies

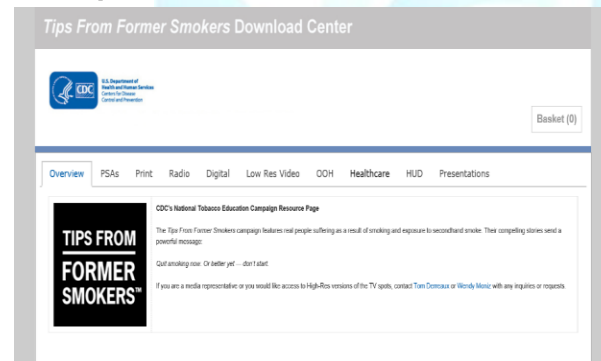
Q45 Please check all of the smoking cessation support activities you offer.



# CDC Tips Campaign

## Download Center

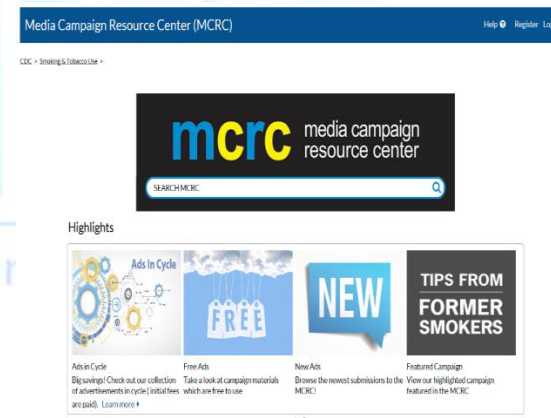
Free materials including low-resolution TV ads; radio, digital, print, and out-of-home ads; and public service announcements



[www.plowsharegroup.com/cdctips](http://www.plowsharegroup.com/cdctips)

## Media Campaign Resource Center

Broadcast-quality *Tips* ads and other tobacco countermarketing ads for paid campaigns



[www.cdc.gov/tobacco/MCRC](http://www.cdc.gov/tobacco/MCRC)

# American Lung Association

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## Smoke-free Policy in Multi-Unit Housing – Steps for Success:

Curriculum on how to implement a smoke-free policy in multi-unit housing properties like apartments and condominiums.

