Smoking Cessation Learning Collaborative:

What Health Centers and Public Housing Agencies Need to Know

September 27, 2018
Agenda

• Introduction:
• Needs and Challenges Faced During the Implementation Period
• Smoking Cessation Services Provided by HCs
• Collaborations between PHAs and HCs
• Next Steps
The National Center for Health in Public Housing (NCHPH), a project of North American Management, is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number U30CS09734, a National Training and Technical Assistance Cooperative Agreement (NCA) for $608,000, and is 100% financed by this grant. This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.
Demographics

- Average household is 2.2 persons
- Number of residents in public housing: 2.2 million
- 38% of residents are children
- 35% of residents are on welfare
- 55% receive SSI/SS/Pension
- 55% of residents have less than a high school diploma

Poverty Levels

- 0% of residents live at or below the poverty line
- 10% live at 101-150% of the poverty line
- 10% live at 151-200% of the poverty line
- 83.2% live at Over 200% of the poverty line

National Center for Health in Public Housing
A Health Picture of HUD Assisted Adults 2006-2012

Adults that receive assistance from HUD have higher rates of chronic health conditions and are higher utilizers of health care than the general population.

- 35.8% are in fair or poor health vs. 13.8% of other adults
- 71% are overweight or obese vs. 64% of other adults
- 61% have a disability vs. 35.4% of other adults
- 17.6% have diabetes vs. 9.5% of other adults
Tobacco-Related Illnesses/Health Conditions Exacerbated by Secondhand Smoke in HUD Housing-Assisted Programs

- 13.6% have COPD vs. 6.3% of other adults
- 16.3% have asthma vs. 8.7% of other adults
- 33.5% are current smokers vs. 22% of other adults

Source: A Health Picture of HUD-Assisted Adults 2006-2012
Cigarette Smoking: National Vs. Housing Data

Cigarette Smoking U.S. Adults Aged 18 Years and Older in 2015

- Percentage of Smokers: 15.1%
- Percentage of Non-Smokers: 84.9%

Source: Center for Disease Control

Cigarette Smoking – HUD Programs

- Public Housing: 33.6%
- HCV: 35.3%
- MF: 30.9%

Source: Cigarette smoking and adverse health outcomes among adults receiving federal housing assistance - HUD
Secondhand Smoke in Public Housing

Approximately 480,000 Americans die from smoking each year, including 41,000 from secondhand smoke (SHS) exposure.

One-third of adults living in public housing currently smoke cigarettes, which is approximately double the smoking rate in the general population.

In 2017, HUD implemented a rule requiring public housing agencies (PHA) that administer public housing to implement a smokefree policy. Impacting more than 3,100 PHAs, this policy protects the nation’s 2 million public housing residents from SHS.
Smoke-Free Public Housing

• On December 5, 2016, HUD published a final rule requiring all Public Housing Agencies (PHAs) administering low-income, conventional public housing to initiate a smoke-free policy.

• The Rule was effective on February 3, 2017 with an 18-month implementation period.
What Does the Smoke-Free Rule Mean?

• No one is permitted to smoke anywhere inside the apartment building or outside within 25 feet of the buildings.
• Policy applies to every member of the household, as well as all visitors.
• This policy does not mean that residents who smoke cannot reside in the housing properties.
Public Housing Primary Care Health Centers
Tobacco Cessation Support Strategies

Q45 Please check all of the smoking cessation support activities you offer:

- 74.47% On-site smoking cessation programs
- 55.52% Referral to smoking cessation programs
- 82.98% Quit line or website
- 78.72% Briefer sessions
- 96.72% Quit smoking information
- 87.23% Support to contact phone

NCHPA
National Center for Health in Public Housing
A project of North America's Management

12
CDC Tips Campaign

Download Center

Free materials including low-resolution TV ads; radio, digital, print, and out-of-home ads; and public service announcements

www.plowsharegroup.com/cdctips

Media Campaign Resource Center

Broadcast-quality Tips ads and other tobacco countermarketing ads for paid campaigns

www.cdc.gov/tobacco/MCRC
American Lung Association

Smoke-free Policy in Multi-Unit Housing – Steps for Success:

Curriculum on how to implement a smoke-free policy in multi-unit housing properties like apartments and condominiums.