



Preparing your community for the flu

Partnering with health providers to prevent a Twindemic

November 2020

Preparing your community for the flu

Agenda

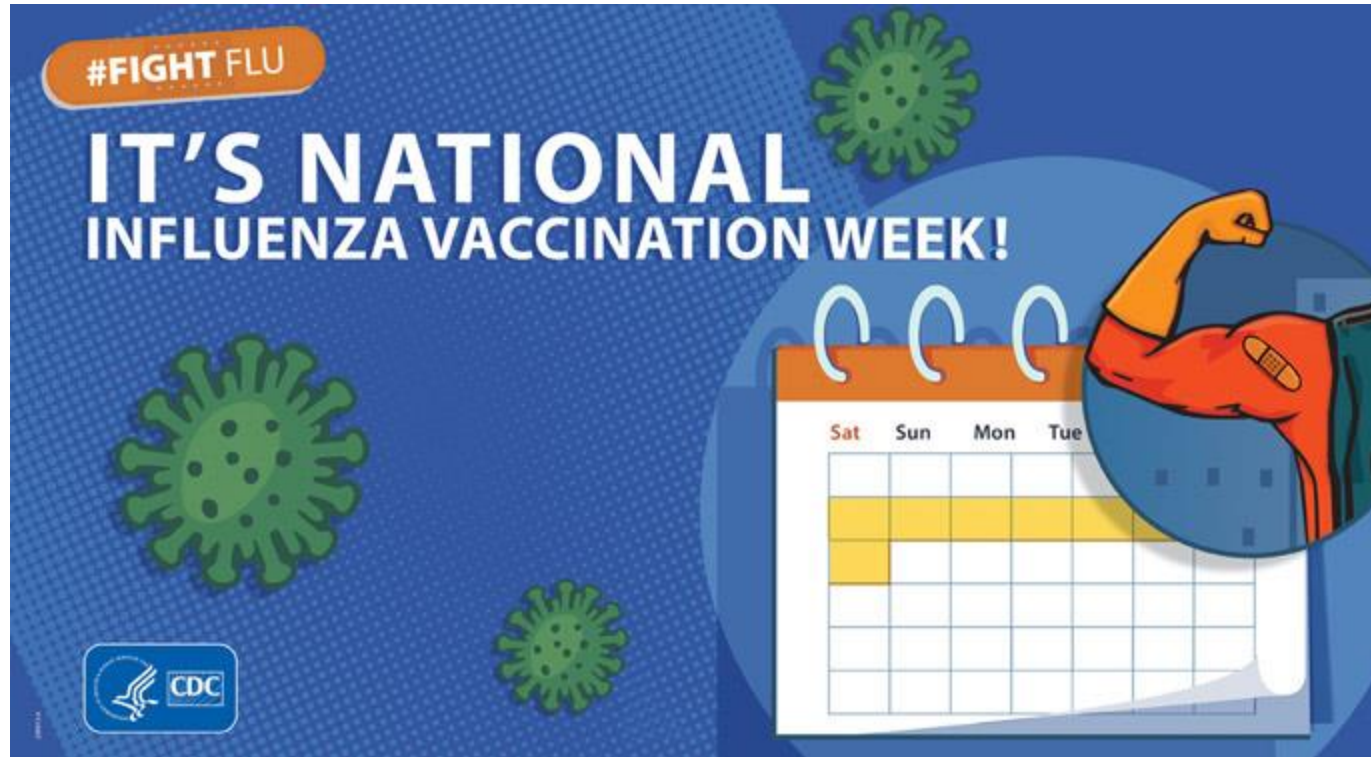
- 1 | National Influenza Vaccination Week: December 6–12, 2020 – Office of Public & Indian Housing
- 2 | Preventing an Influenza Twindemic: U.S. Department of Health & Human Services
- 3 | No Time for the Flu: U.S. Centers for Disease Control
- 4 | Health Center Partnerships: National Center for Health in Public Housing – Fort Worth, TX
- 5 | Serving Seniors: U.S. Centers for Medicare & Medicaid Services – Leading Age – Fontana, CA
- 6 | On-site Health Clinics: Rutgers School of Nursing – Camden, NJ
- 7 | Building trust with Health Providers: Watts Health – Los Angeles, CA

Hunter R. Kurtz

Assistant Secretary for Public & Indian Housing



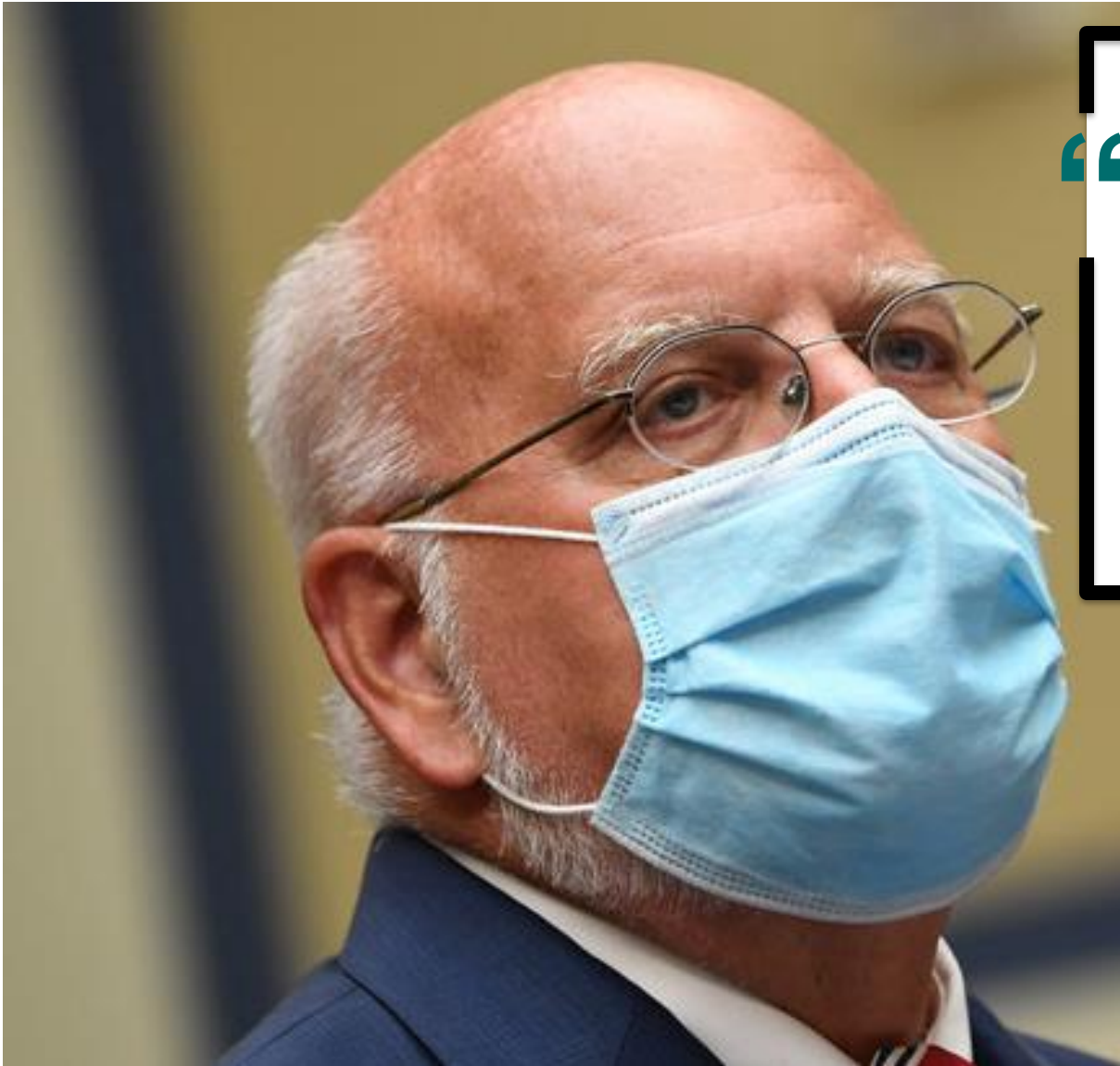
Three weeks away! December 6–12, 2000



Critical opportunity to prevent influenza infections with immunizations during the peak of influenza season (December – March)

Preventing an Influenza Twindemic

Meron Tsige
U.S. Public Health Service



"We're going to have COVID in the fall, and we're going to have flu in the fall, and either one of those by themselves can stress certain hospital systems."

This could be "the worst fall, from a public health perspective, we've ever had."

- Dr. Robert Redfield

Director of the Centers for Disease Control and
Prevention,

WebMD interview (August 2020)

CDC estimates* that, from October 1, 2019, through April 4, 2020, there have been:

39,000,000 – 56,000,000
flu **illnesses**



18,000,000 – 26,000,000
flu **medical visits**

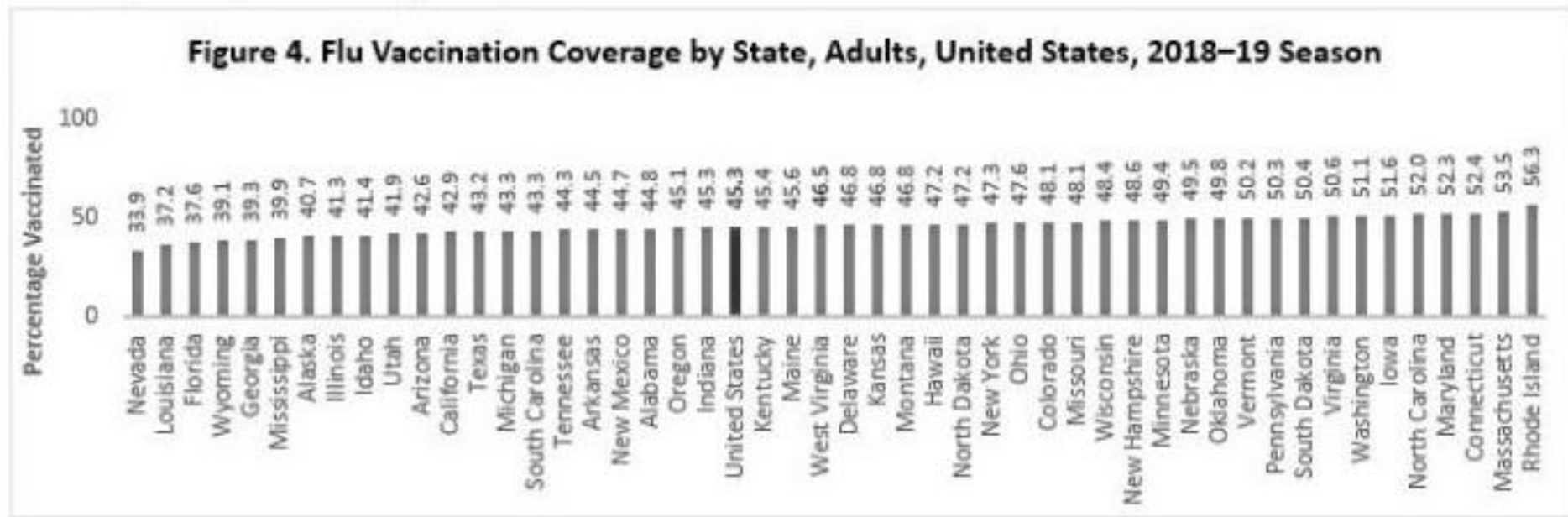


410,000 – 740,000
flu **hospitalizations**



24,000 – 62,000
flu **deaths**





CDC recommends annual **influenza vaccination** for **everyone 6 months and older** with any licensed, age-appropriate influenza vaccine with no preference expressed for any one vaccine over another

Factors associated with low influenza vaccination coverage¹



**Lower
Level of
Education**



**Lower
Household
Income**



Urbanicity



**Lack of
Health
Insurance**

A person wearing a blue medical uniform with a stethoscope around their neck is holding a smartphone with both hands. The background is blurred, suggesting a clinical or hospital setting.

No Time for the Flu

Dr. Justin Mills

U.S. Department of Health & Human Services

CDC: Core Messaging

- This season, flu vaccine is more important than ever.
 - Flu vaccine **protects you, your loved ones, and your community from flu.**
 - Flu vaccine can **flatten the curve of flu illnesses, save medical resources, and protect essential workers from flu.**
- The more people vaccinated, the more people protected.



CDC: Animation: Community



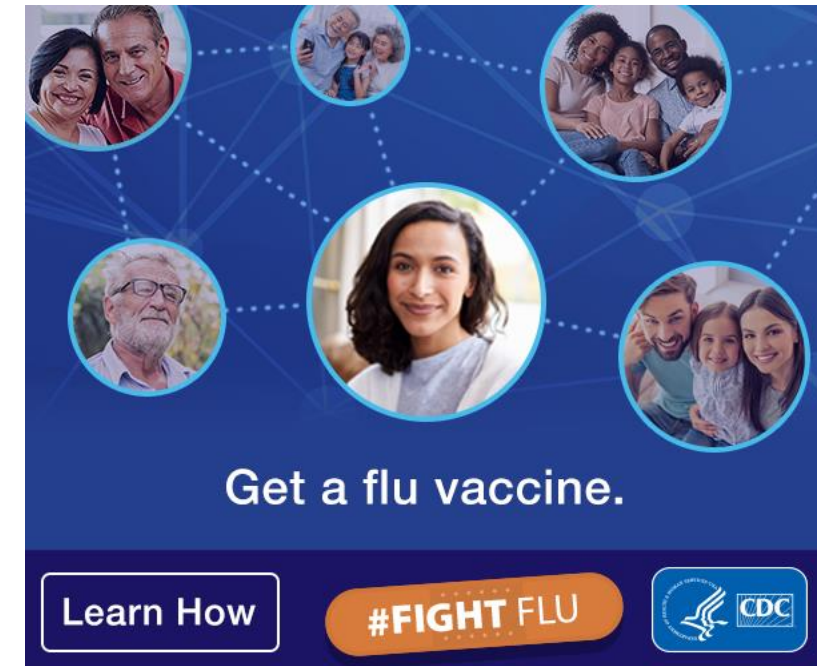
Flu vaccine protects you,

[Learn How](#) [#FIGHT FLU](#) 




& your loved ones,
& your community from flu.

[Learn How](#) [#FIGHT FLU](#) 



Get a flu vaccine.

[Learn How](#) [#FIGHT FLU](#) 

Flu Materials

FLU VACCINE: GET THE FACTS

YOUR BEST PROTECTION AGAINST FLU

Millions of people get the flu every year, hundreds of thousands of people are hospitalized and thousands or tens of thousands of people die. The Centers for Disease Control and Prevention (CDC), public health professionals, and our practice recommend that everyone 6 months of age and older should get a flu vaccine every year. The vaccination can reduce the flu illness, doctor visits, and missed work and school due to flu, as well as prevent serious flu complications that can result in hospitalization and even death.^{1,2} A flu vaccine is the best way to help prevent flu and its potentially serious complications. Remember that flu vaccine not only protects you, but it also can help protect those around you.

FLU VACCINE REDUCES YOUR RISK OF FLU

During the 2017-2018 influenza season, influenza vaccination prevented an estimated 7 million illnesses, 100,000 hospitalizations, and 8,000 deaths associated with influenza.³

During recent seasons, flu vaccine has reduced the risk of flu illness in vaccinated people by between 40% and 60%.⁴ While some people who get the vaccine still get sick, studies show it can make their illness less severe, such as reduced intensive care unit admissions and duration of hospitalization.⁵

During the 2016-2017 influenza season, there were 125 influenza-related pediatric deaths reported to CDC. A recent study was the first to be able to show that influenza vaccination can significantly reduce a child's risk of dying from influenza.⁶

While some people who get a flu vaccine still get sick, studies show that flu vaccination reduced intensive care admissions and duration of hospitalization. Remember that a flu vaccine not only protects you, but it also can help protect those around you.

FLU VACCINE!

Flu vaccination is especially important for people pregnant women, adults 65 and older, and people with certain medical conditions.

For more than 50 years, hundreds of millions of a safety "skin effect" from the vaccination are gone. Talk to someone in our office about getting a flu vaccine.

Visit [www.cdc.gov/flu](#)

1. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

2. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

3. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

4. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

5. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

6. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

7. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

Get vaccinated! It's the best way to prevent the flu.

**FAMILIES
FIGHTING FLU, INC.**

WWW.FAMILIESFIGHTINGFLU.ORG

During COVID-19, healthcare providers are taking steps to keep you and your family safe.

Don't delay recommended vaccines.

#CatchUpGetAhead Learn more at [Vaccines.gov](#)

vaccines.gov
your best shot at good health

[Twitter](#) | [Facebook](#) | [Instagram](#) | [Sample posts](#)

CDC Centers for Disease Control and Prevention
CDC 24/7: Saving Lives. Protecting People™

[All A-Z Topics](#)

Search Vaccines site

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Guidance for Planning Vaccination Clinics Held at Satellite, Temporary, or Off-Site Locations

The purpose of this guidance is to assist with jurisdictional planning and implementation of satellite, temporary, or off-site vaccination clinics by public and private vaccination organizations. Other users may include public health preparedness professionals. The guidance primarily focuses on clinical considerations for planning a vaccination clinic, including vaccine storage, handling, administration, and documentation. However, large-scale clinics, such as those held in arenas or stadiums, those held

CHECKLIST of Best Practices FOR Vaccination Clinics Held at Satellite, Temporary, or Off-Site Locations

OVERVIEW OF THIS DOCUMENT

This checklist is a step-by-step guide to help clinic coordinators/supervisors overseeing vaccination clinics held at satellite, temporary, or off-site locations follow Centers for Disease Control and Prevention (CDC) guidelines and best practices for vaccine shipment, transport, storage, handling, preparation, administration, and documentation. It should be used in any non-traditional vaccination clinic setting, including but not limited to workplaces, community centers, schools, malpractice clinics in remote areas, and even medical facilities when vaccination occurs in the public areas or classrooms. Temporary clinics also include mass vaccination events, and vaccination clinics held during pandemic preparedness exercises. This checklist outlines CDC guidelines and best practices that are essential for patient safety and vaccine effectiveness. A clinic coordinator/supervisor at the site should complete, sign, and date this checklist **SACK TIME** a vaccination clinic is held. To meet accountability and quality assurance standards, all signed checklists should be kept on file by the company that provided clinic staffing.

INSTRUCTIONS

1. A staff member who will be at the vaccination clinic should be designated as the clinic coordinator/supervisor. (This individual will be responsible for completing the steps below and will be referred to as "you" in these instructions.)
2. Review this checklist during the planning stage of the vaccination clinic—well in advance of the date(s) when the clinic will be held. This checklist includes sections to be completed before, during, and after the clinic.
3. Critical guidelines for patient safety and vaccine effectiveness are identified by the stop sign icon. If you check "NO" in ONE OR MORE answer boxes that contain a **STOP** icon, **DO NOT** move forward with the clinic. Follow your organization's protocols and/or contact your state or local health department for guidance **BEFORE** proceeding with the clinic. Do not administer any vaccine until you have confirmed that it is acceptable to move forward with the clinic.
4. Contact your organization and/or health department if you have any concerns about whether vaccine was transported, stored, handled, or administered correctly, concerns about whether patient personal information was protected appropriately, or concerns about other responses that you have marked as "NO" on items that do not have this icon.
5. This checklist should be used in conjunction with CDC Vaccine Storage and Handling Toolkit: [www.cdc.gov/vaccines/imz/downloads/VaccineStorageHandlingToolkit.pdf](#). For information about specific vaccines, consult the vaccine manufacturer's package insert.
6. This checklist applies **ONLY** to vaccines stored at **REFRIGERATED** temperatures (i.e., between 2–8° Celsius or 36–40° Fahrenheit).
7. Sign and date the checklist upon completion of the clinic or completion of your shift (whichever comes first). (If more than one clinic coordinator/supervisor is responsible for different aspects of the clinic, you should complete only the sections for which you were responsible.)
8. Attach the staff sign-in sheet (with shift times and dates) to the checklist (or checklist if more than one clinic supervisor is overseeing different shifts), and submit the checklist(s) to your organization to be kept on file for accountability.

Name and credentials of clinic coordinator/supervisor:		
Name of facility where clinic was held:		
Address where clinic was held (street, city, state):		
Time and date of vaccination clinic shift (the portion you oversee):		
Time (MM/YY)	Date (MM/DD/YYYY)	
Time and date when form was completed:		
Time (MM/YY)	Date (MM/DD/YYYY)	
Signature of clinic coordinator/supervisor:		



This document was created by the Influenza Work Group of the National A&P and Influenza Immunization Summit.
Version 6 (Updated February 6, 2019)

Benefits of Seasonal COVID-19

years, but flu always brings serious and its associated consequences in important vaccine can vary, overall the vaccine markedly reduction, and death.¹

Big influenza during 2020–21 to more 9 shape many symptoms. Preventing influenza care and testing for possible COVID-19 or saves healthcare resources for COVID-19 and care now, and vaccine throughout the flu and risk of severe COVID-19 or severe influenza.

April 4, 2020, there were:

1. 410,000–740,000 flu hospitalizations

24,000–62,000 flu deaths



Seasonal Flu Vaccine?

Reduces Severity of Illness in Hospitalized Individuals

Among adults hospitalized with flu, intensive care unit (ICU) admissions decreased by more than half (50%), and these days were spent in ICU if vaccinated.²

Children's risk of admission to a pediatric intensive care unit (PICU) for flu-related illness was cut by almost 70%.³

Reduces Risks for Major Cardiac Events

Flu is a major cardiac event (e.g., heart attack) among adults with existing cardiovascular disease was reduced by more than one-third.⁴

Protects Pregnant Women and Their Babies

For pregnant women, flu-associated acute respiratory infections were cut in half,⁵ and flu-associated hospitalizations were reduced by 40%.⁶

Influenza illnesses and influenza-related hospitalizations in infants under 6 months of age fell by half when their mothers were vaccinated.⁷

Vaccination rates⁸ remain well below optimal levels:

63% children 6 months–17 years

65% adults 18 years

68% adults 65 years

81% healthcare personnel

54% pregnant women

Source: CDC influenza surveillance data

How to Discuss Tips Vaccine Effectiveness

Keep it simple. It's not about 6 weeks, it's about 6 weeks of protection.

Use a presumptive approach. "Today we're going to get you vaccinated for flu."

Communicate why we vaccinate. "Vaccination prevents flu and serious complications of flu." Presumptive flu flu always preventing missed work and helping you avoid doctor's visits, expense and unnecessary hospitalizations. It also means preventing the exposure that can cause COVID-19, saving healthcare resources needed for COVID-19.

Communicate the credibility and timeliness of the vaccine. "The only flu vaccine approved by the FDA is the only one that's been shown to be effective."

Remember that the vaccine is not always a perfect match with the virus being spread. But still, flu-related severe illness are common, and people are dying every year. It's important to get vaccinated to protect yourself and your community.

1. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

2. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

3. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

4. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

5. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

6. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

7. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

8. [https://www.cdc.gov/flu/patients/consumers/seasonal/index.html](#)

Vaccine Finder

vaccinefinder.org

- Pharmacies
- Medical Providers
- Health Centers
- Urgent Care
- Community Locations

VaccineFinder

Home

Find Vaccine

FAQ

VISIT MEDFINDER →

Find Vaccines Near You

VACCINES

Select your vaccines

NEAR THIS LOCATION


Enter Address or Zip Code

SEARCH AREA

10 miles

SEARCH FOR VACCINE

Clear all search fields



Find a Health Center

findahealthcenter.hrsa.gov

- Federally Qualified Health Centers (FQHCs)
- Public Housing Primary Care (PHPC) Grantees
- In or immediately near Public Housing
- Serving Public Housing, Voucher Recipients, Senior & Disabled, Homeless, and other HUD-assisted families

HRSA
Data Warehouse

Find a Health Center

About the Health Center Program | About This Tool | Note to HRSA Health Centers

5 miles

▼

Search Results:

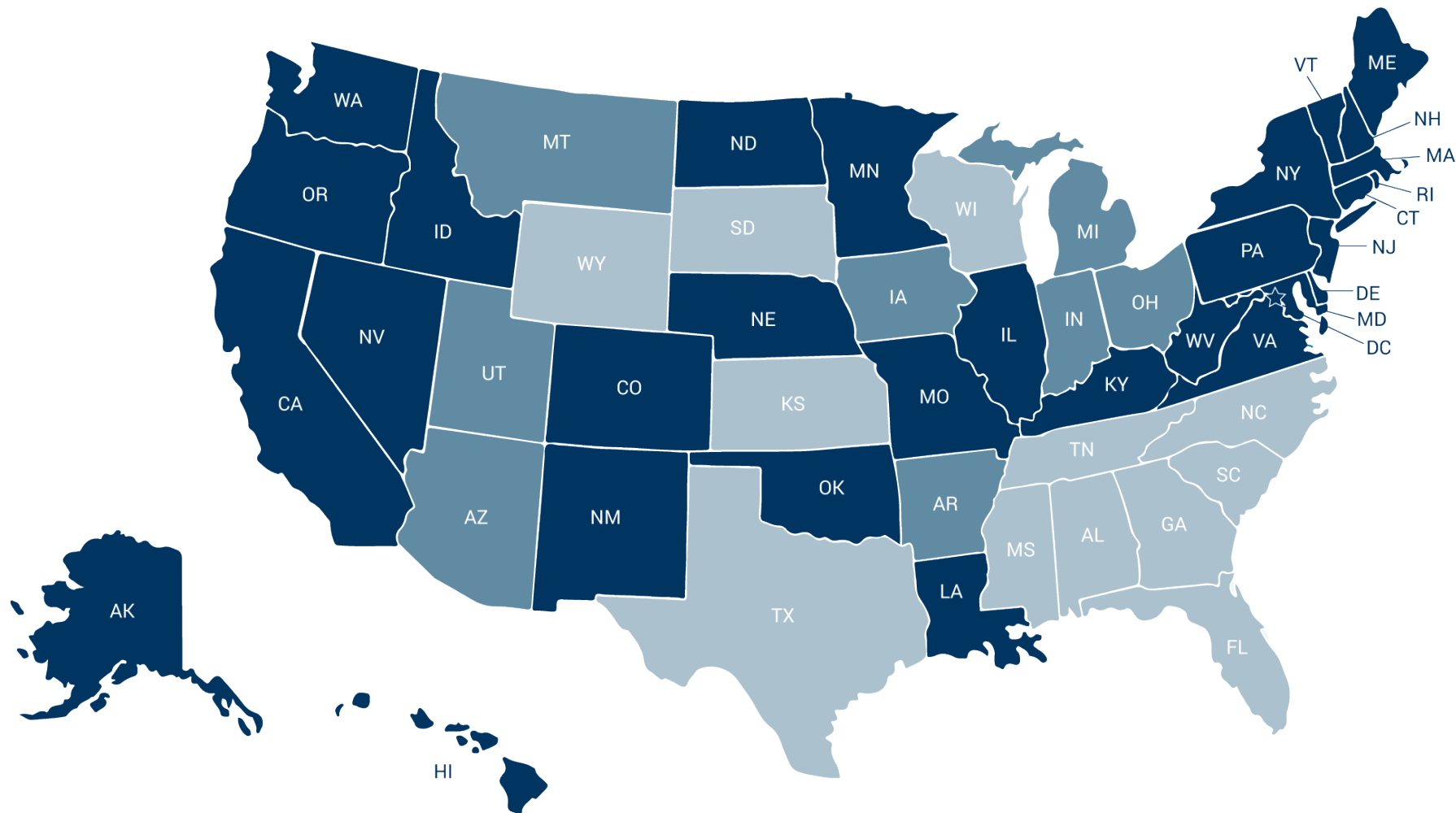
1000 km

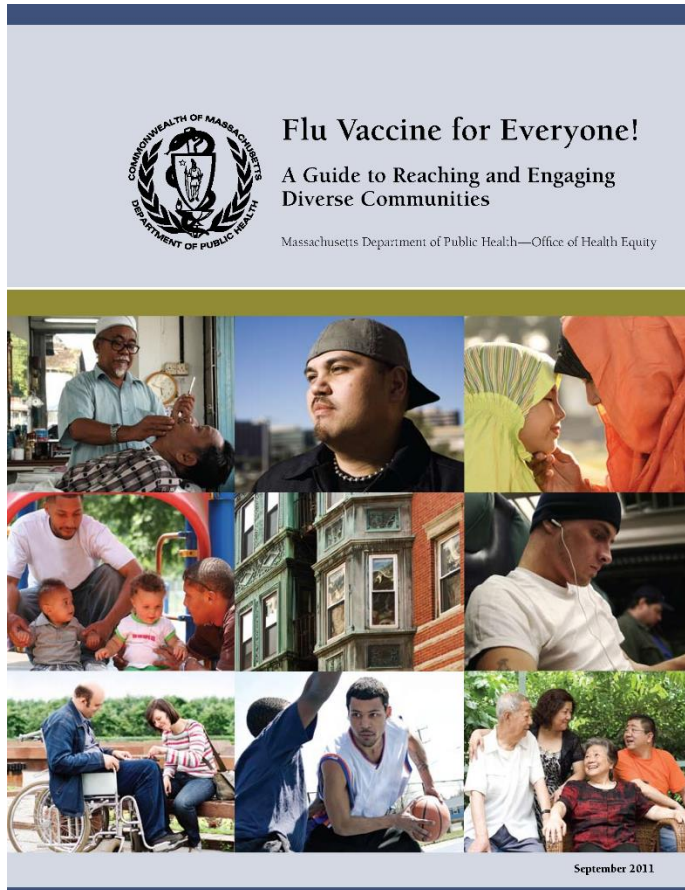
600 mi

Export Results as: PDF XLSX

Ask Questions | Viewers & Players | Privacy Policy | Disclaimers | Accessibility | FOIA | HHS.gov | HRSA.gov | USA.gov | Whitehouse.gov

State Medicaid Expansion Decisions, August 2020





[Download here!](#)

Outreach Resources: Extending your Reach!

Key Takeaways

- Engaging Community
 - ✓ Faith-based Organizations
 - ✓ Community Groups
- Flu Education
 - ✓ Beliefs and Perceptions
 - ✓ Publicize your Message
 - ✓ Language and Translation
 - ✓ Resource Toolbox



The National Center for Health in Public Housing

Enhancing Health Care Delivery for Residents of Public Housing

Enhances the capacity of public housing primary care health centers to deliver high-quality primary care services to residents of public housing.

Mission is to provide training and technical assistance to strengthen the capacity of federally-funded health centers to increase access to health care, eliminate health disparities, and enhance health care delivery for the millions of residents of public and assisted housing.

NCHPH Training/Technical Assistance publications and archived webinars on website are freely accessible to the public.

Services NCHPH Offers:

- Publications (Weekly Digests, Fact Sheets, Monographs, Toolkits)
- Webinars
- Learning Collaboratives
- On Site Training and Technical Assistance
- Training Symposiums and Regional Trainings
- Peer-to-Peer Matching
- Data Acquisition and Analysis
- Evaluation and Needs Assessments

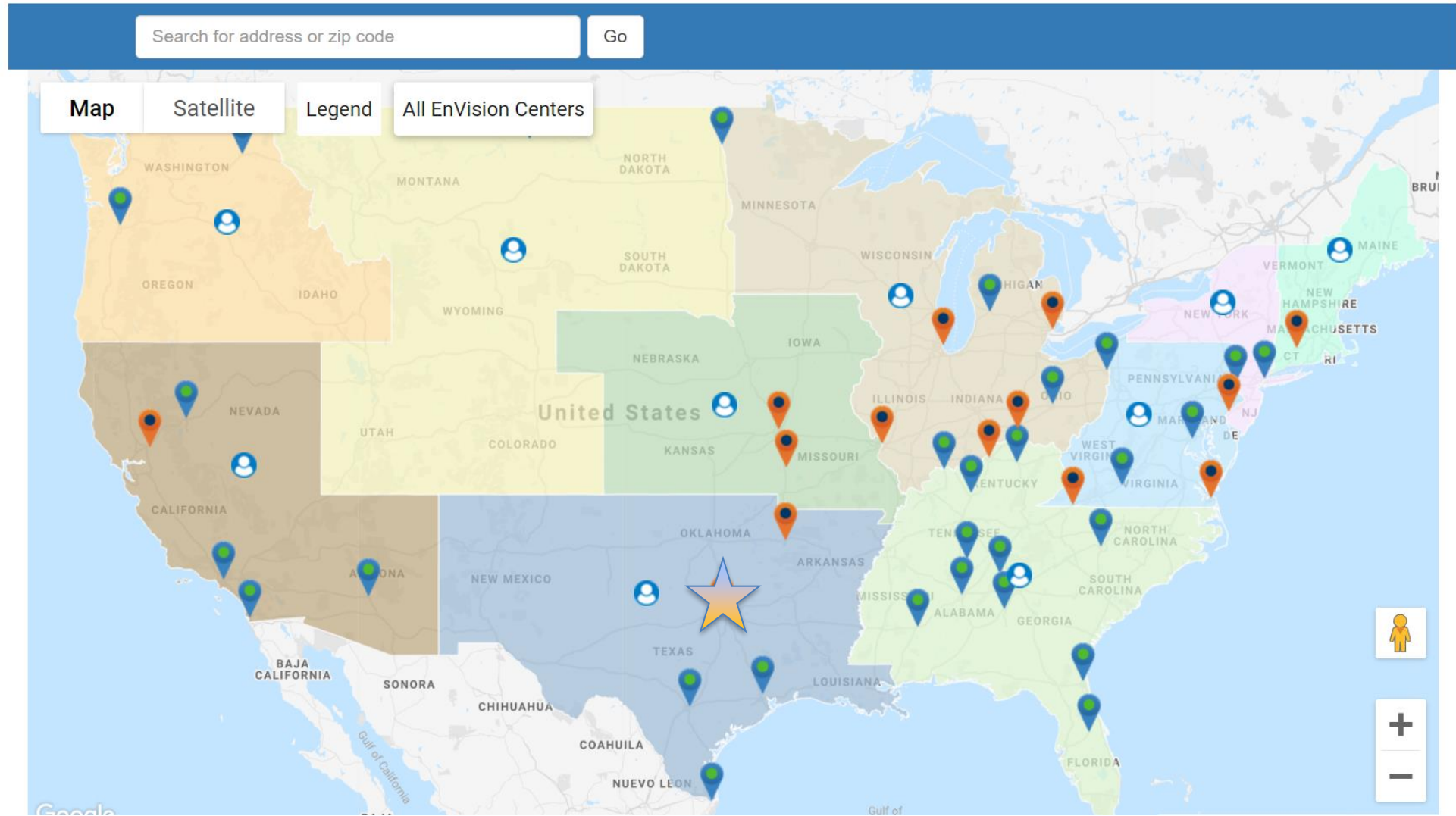
Who does NCHPH Serve?

Public Housing Primary Care health centers, health centers that are in or immediately accessible to public housing, existing health centers, potential health centers, health center look-alikes

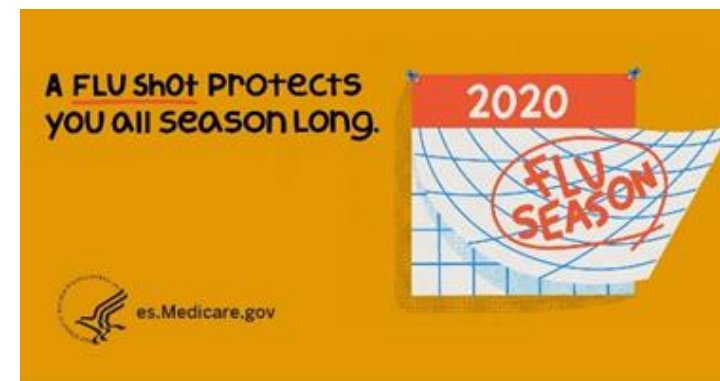
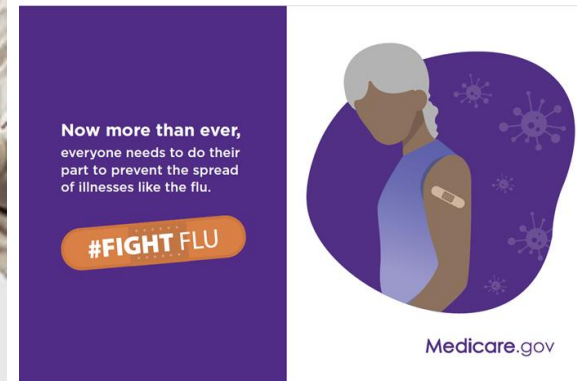


Community Examples

Locate an EnVision Center



Examples of Medicare Materials





18% DECREASE IN HOSPITALIZATIONS WHEN SERVICE COORDINATOR IN SENIOR HOUSING



For more information visit www.leadingage.org/housingservices

LeadingAge
Center for Housing Plus Services



Savings in Health Care Spending



Better Health Outcomes



Serving seniors: Lessons learned Fontana, CA

Roland J. Broussard

Elderly Housing Development and Operations Corporation





north texas area
community health centers

Health Center Partnerships: Fort Worth, TX

Gerrie Whitaker

North Texas Area Community Health Centers





RUTGERS

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School of Nursing

**LA
ATENCION
MEDICA
@ ABLETT
VILLAGE**




On-site Health Clinics: Camden, NJ

SERVICES

- ➔ Primary Care Services
- ➔ Youth Sports Physicals
- ➔ Employment Physicals
- ➔ Health Education
- ➔ Flu Shots (as available)
- ➔ COVID-19 Testing (as available)

MAKE AN APPOINTMENT

 (856) 225-2983

 snc_clinic@camden.rutgers.edu


You will receive a call back within
24- 48 hours to schedule an appointment

Appointments are Available
In-person
or
Virtual (phone, computer, tablet)
If you have an emergency, Call 911 immediately

SERVICIOS

- ➔ Servicios de atención primaria
- ➔ Exámenes físicos para deportes juveniles
- ➔ Exámenes físicos de empleo
- ➔ Educación para la salud
- ➔ Vacunas contra la gripe
- ➔ Prueba contra COVID-19

HAGA UNA CITA

 (856) 225-2983

 snc_clinic@camden.rutgers.edu

Recibirás una llamada dentro de
24-48 horas para programar una cita

CITAS
En persona o
Virtual (telefono, computadora, tableta)

Si tienes una emergencia, llama al 911 inmediatamente

Kathleen J. Jackson

Rutgers School of Nursing - Camden



Building Trust with Health Providers: Los Angeles, CA

Bryant Crook

Watts Healthcare



Watts Healthcare
CELEBRATES
NATIONAL HEALTH CENTER WEEK
WITH THE

COMMUNITY HEALTH FESTIVAL
BACK TO SCHOOL BACKPACK GIVEAWAY
WHILE SUPPLIES LAST
SATURDAY AUGUST 18, 2018

FREE GAMES & RIDES

FREE HEALTH SCREENING
HIGH BLOOD PRESSURE - CHOLESTEROL - DIABETES - DENTAL
MAMMOGRAMS - PROSTATE - STD'S - HIV TESTING & MORE

GAMING TOURNAMENT
MADDEN, NBA 2K18
1ST PRIZE: \$100 - 4TH PLACE \$10
*RULES APPLY

\$10,000 NERF FOOTBALL TOSS
*RESTRICTIONS APPLY

FREE Pancakes 8am-9am
*WHILE SUPPLIES LAST

FREE ADMISSION & GIVEAWAYS FROM 9AM-2PM

WATTS HEALTHCARE CORPORATION
10300 Compton Avenue Los Angeles CA 90002



Questions



Preparing your community for the flu

Contacts

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Signup [Flu LEAD Mailing List](#)

Contact FluLEAD@hud.gov

Website nchph.org/flulead