

Building Value and ROI in Housing and Health Partnerships



Learning Collaborative
October 6, 2021 - November 17, 2021

WELCOME!



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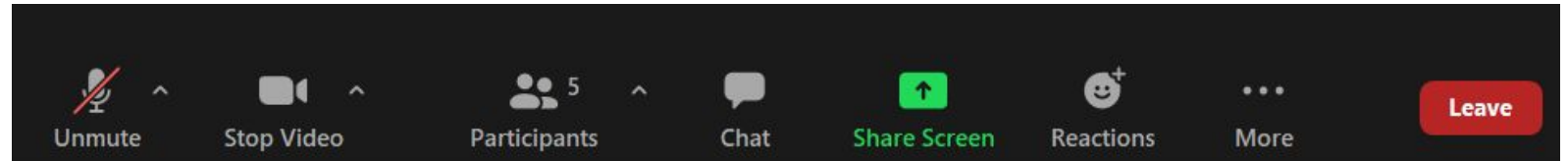
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HOUSEKEEPING

Click to mute
& unmute
your mic



Chat your comments &
responses to the group here



Turn your
video on/off

Zoom Tips

- Videos on!
- Mute when not speaking
- Engagement
- Breaks when you need them

Follow-up Items

- Brief survey poll at the end of the module
- CME/CNE credit link to be shared in our Google folder

During the session: Zoom Tips

- Videos on (when possible)
- Mute when not speaking
- Engagement
- Breaks when you need them

Shared Resources Folder in Google

We have a Google folder to share resources between sessions.

There you'll find:

- Welcome packet
- CE evaluation links
- Slides/recordings
- Resources

The screenshot shows a Google Drive interface. At the top, the breadcrumb path is 'My D... > Learning Collaborative: Building Value and Return on Investment in Housing and Health Partners...'. Below this, there are two sections: 'Folders' and 'Files'. The 'Folders' section contains four folders: 'Module 1: Introduction (1...', 'Module 2: Optimizing Res...', 'Module 3: Expanding Part...', and 'Module 4: Evaluating Part...'. The 'Files' section contains two files: 'CE Credits (Continuing Ed...' and 'Welcome Packet NNCC...'. The 'Welcome Packet NNCC...' file has a thumbnail image showing three people in a meeting. The 'CE Credits' file has a thumbnail with a blue box containing 'CE Credits'.



<https://drive.google.com/drive/folders/1ICHZLoE5ZndZK0tnXHy-LMgQlwPYbdNv?usp=sharing>

“Evaluating Partnerships”

November 17, 2021

Agenda

Introduction (5 min)

Didactic Presentation with Q&A (15 min)

MOU Activity (20 min)

45-Day Commitment Activity (5 min)

Today's Learning Objectives

1. Discuss the importance of evaluating community partnerships beyond measuring program outcomes.
2. Review how to identify the strengths and areas for improvement in partnership processes, structure, planning, and implementation.
3. Identify the key components of a partnership agreement.

Icebreaker

What is bringing you joy this week?

“Evaluating Partnerships”

Wednesday, November 17th



Saqi Maleque Cho, DrPH
Director of Research, Policy, and Health Promotion
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Evaluating Partnerships

Source: Centers for Disease Control and Prevention. Evaluation Guide: Fundamentals of Evaluating Partnerships. Atlanta: U.S. Department of Health and Human Services; 2008.

How to use the partnership evaluation

- Improve the functioning and productivity of partnerships.
- Improve and guide partnership activities.
- Determine whether goals or objectives have been met.
- Promote the public image of the partnership.
- Build capacity for evaluation within the partnership.
- Provide accountability to funders and partners.



Stakeholder Involvement



Clarify the goals and objectives of the partnership.



Identify and prioritize evaluation questions.



Help develop and pretest evaluation materials.



Ensure evaluation results are used.



Help develop a data collection plan and collect data.

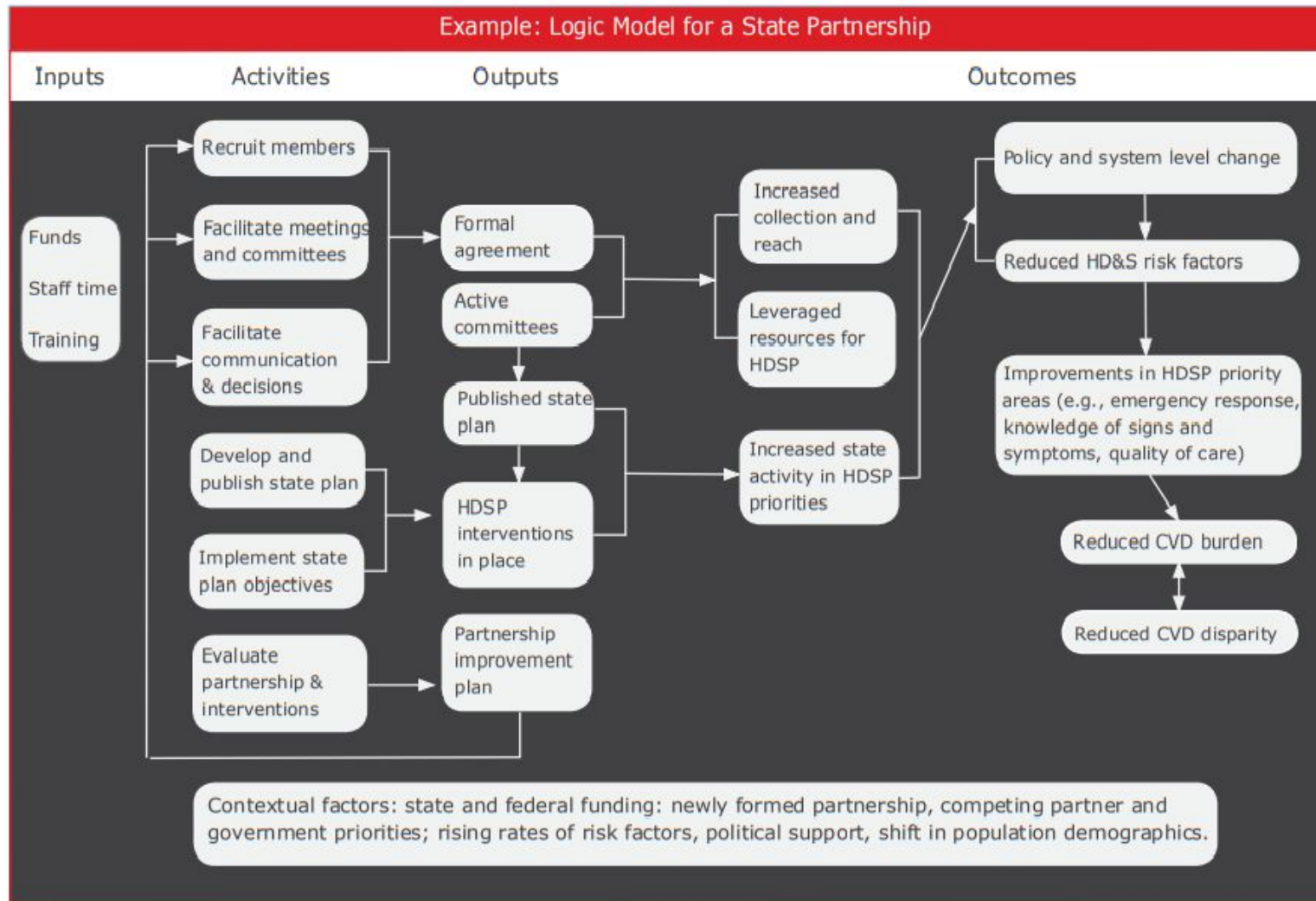


Interpret and report findings.



Provide resources for evaluation including staff, supplies, expertise, etc.

Partnership Logic Model



Evaluation design



Determine the evaluation questions

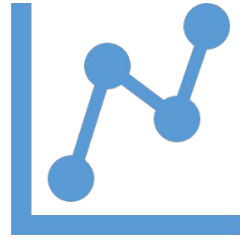
Purpose of the evaluation
Stage of development of the partnership.



Program partnership outcomes will generally focus on changes in:

Relationships.
Leveraged resources.
Policy development and implementation.
Systems and the environment.
Health status as a longer-term outcome or impact.

Evaluation Design



Pre-post

Baseline data to assess strengths, areas for improvement, and other indicators and compares those data to a measurement after improvement strategies are implemented



Case study design

In-depth description of the partnership based on data and observations

Credible Evidence



Examples of indicators for partnerships include:

- Number of members.
- Partner participation rate.
- Proportion of partners engaged in activities.
- Objectives completed.
- Leveraged resources.
- Advocacy activities.
- Policies adopted or refined

Common data sources for partnership evaluation include:

- Document reviews of meeting minutes and attendance.
- Observation of partnership meetings and partner interactions
- Text Surveys of partners.
- Interviews of key partners.
- Meeting effectiveness assessments from workgroup or general meeting participants.
- Focus groups with partners and other stakeholders.

Appendix 6: Sample Meeting Effectiveness Survey

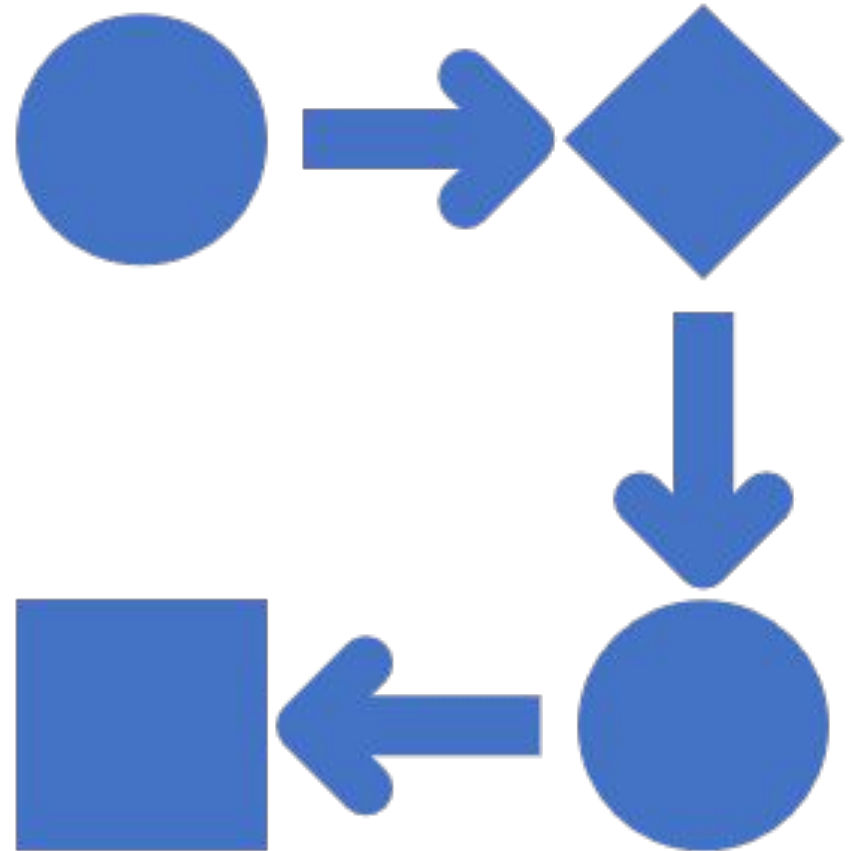
Please indicate your level of agreement with the following statements about today's meeting:

	Strongly Disagree	Disagree	Agree	Strongly Agree
The goals of the meeting were clear to me.				
My level of participation was comfortable for me.				
Most attendees participated in meeting discussion.				
Leadership during the meeting provided clear direction.				
Meeting participants worked well together.				
Discussion at the meeting was productive.				
The meeting was well organized.				
The meeting was a productive use of my time.				
The presentation by _____ enhanced my ability to participate in the meeting.				
Decisions were made by only a few people.				
Decisions were made in accordance with the established rules.				
The meeting objectives were met.				

Comments:

Ensure Use and Share Lessons Learned

- Share information regularly with partnership leaders and coordinators during the evaluation. Providing periodic feedback will help ensure that your evaluation is on track and will limit the chances of your stakeholders being surprised.
- Incorporate findings into an improvement plan.
- Tailor the information and method used to share findings to the specific audience. Use multiple ways to share findings.
- Present information in a timely manner.
- Avoid jargon; present data in a clear and understandable way



Example: Evaluation Plan for Evaluating Your Partnership

The following is an example of a partnership evaluation plan that applies the principles and concepts described in the previous sections.

Activity: By January 15, 20__, evaluate the processes and short-term outcomes of the State HDSP Program Partnership. Use the results to develop a performance improvement plan.

Stakeholders: State health department leadership, HDSP program manager, HDSP partnership coordinator, partnership leadership, AHA liason

Evaluation Questions	Indicators/ Measures	Data Sources	Data Collection	Time Frame	Data Analysis	Communicate Results	Lead
Are there at least 10 diverse partners representing priority areas and settings?	Annual assessment of # of partners by setting.	Partnership roster. Annual partnership assessment.	Review partnership roster.	Annually in July.	Stratify list by setting, area, and population represented. Tabulate by setting. Identify gaps.	Orally report gaps to partnership membership committee. Include in annual partnership report.	Partnership coordinator
Do partners actively participate in meetings and partnership activities?	Meeting participation rates overall and by partner type. Number of state plan or state work plan activities to which partners are contributing. Number of partners that present at partnership meetings	Partnership meeting minutes. Annual partnership assessment. Document review.	Collate partner participation rates for each meeting over the previous 12 months. Identify number and type of activities assigned to partners at each meeting. Identify number of presentations or topic discussions hosted by partners.	Every 6 months (for previous 6 months) begin January.	Calculate % of partners that participate at each meeting; graph trend over time.	Report to partnership leadership. Include in annual partnership report.	Partnership coordinator



Increase The Success Of Your Evaluation

- ✓ Establish an evaluation plan during your partnership planning.
- ✓ Start small. Be creative and flexible.
- ✓ Engage partners and staff in the evaluation process.
- ✓ Allow staff time and allocate resources for evaluation.
- ✓ Match evaluation methods to evaluation questions.
- ✓ Use and adapt existing tools.
- ✓ Report results clearly and often.
- ✓ Be sensitive to partners' time and needs.



QUESTIONS?

MOU Activity

MOU Activity: Components of an MOU

Sample Memorandum of Understanding Template

Memorandum of Understanding

Between

(Partner)

|

and

(Partner)

This Memorandum of Understanding (MOU) sets for the terms and understanding between the (partner) and the (partner) to (insert activity).

Background

(Why partnership important)

Purpose

This MOU will (purpose/goals of partnership)

The above goals will be accomplished by undertaking the following activities:

(List and describe the activities that are planned for the partnership and who will do what)

Reporting

(Record who will evaluate effectiveness and adherence to the agreement and when evaluation will happen)

Funding

(Specify that this MOU is not a commitment of funds)

Duration

This MOU is at-will and may be modified by mutual consent of authorized officials from (list partners). This MOU shall become effective upon signature by the authorized officials from the (list partners) and will remain in effect until modified or terminated by any one of the partners by mutual consent. In the absence of mutual agreement by the authorized officials from (list partners) this MOU shall end on (end date of partnership).

Contact Information

Partner name
Partner representative
Position
Address
Telephone
Fax
E-mail

Partner name
Partner representative
Position
Address
Telephone
Fax
E-mail

Date:

(Partner signature)
(Partner name, organization, position)

Date:

(Partner signature)
(Partner name, organization, position)

MOU ACTIVITY

You are staff members at CommunityFirst Health Center. Leadership is asking you to create a Memorandum of Understanding (MOU) with the local housing authority, Sunnyday Housing Authority (SHA).

Your health center will be working with SHA to develop a COVID vaccination booster program for SHA residents living in accessible housing.

In three teams, build out different sections of your health center's MOU with the school.

- Group 1 (Emily): Health Center Role
- Group 2 (Lauren): Partnership Goals
- Group 3 (Saqi): Partnership Purpose

GROUP 1

Health Center Role

In this section of the MOU, define three responsibilities CommunityFirst Health Center will have in this partnership. Also identify a point of contact at the health center who will facilitate the partnership.

Example role:

- *Identify target population*

CommunityFirst Health Center Roles:

CommunityFirst Health Center Point of Contact:

GROUP 2

Partnership Goals

In this section of the MOU, identify goals for your partnership with the housing authority. List three goals/metrics that you will track throughout your partnership.

Example goals/metrics:

- *Increased vaccination rate among SHA residents*

CommunityFirst Health Center Goals:

GROUP 3

Partnership Purpose

In this section of the MOU, define the shared purpose of your partnership with the Housing Authority.

Example purpose statement:

- *To provide optimal health care for our patients and community*

CommunityFirst Health and Housing Authority Purpose Statement:

REFERENCES

NNCC and SBHA Partnership Guide:

- <https://nurseledcare.phmc.org/images/pdf/technical-assistance/2019-08-sbh.pdf>

Data Sources

- The Children's Health and Education Mapping Tool: <http://www.sbh4all.org/resources/mapping-tool/>
- Civil Rights Data Collection: <https://ocrdata.ed.gov/DistrictSchoolSearch#schoolSearch>
- YRBSS: <https://www.cdc.gov/healthyouth/data/yrbs/index.htm>
- <https://nces.ed.gov/ccd/districtsearch/index.asp>
- NCES District Data: <https://nces.ed.gov/ccd/districtsearch/index.asp>
- NCES School Data: <https://nces.ed.gov/ccd/schoolsearch/>

Partnership Map:

- <https://diytoolkit.org/tools/building-partnerships-map-2/>

John Snow, Inc. Partnership Guide:

- https://publications.jsi.com/JSIInternet/Inc/Common/_download_pub.cfm?id=14333&lid=3

MOU examples:

- <https://livewell2.marshall.edu/MUTAC/wp-content/uploads/2011/08/NewMexicoSampleMOU.pdf>
- <http://gasbha.org/wp-content/uploads/2014/09/MOU-Sample-for-SBHCs-Jan-20141.pdf>

45-Day Commitment

Activity: 45 Day Commitment

Specific	Measurable	Achievable	Realistic	Timely
S	M	A	R	T
G	O	A	L	S
What do you want to do?	How will you know when you've reached it?	Is it in your power to accomplish it?	Can you realistically achieve it?	When exactly do you want to accomplish it?

Activity: 45 Day Commitment

Overarching partnership goal: Offer on-site vaccination for 40 residents

Specific The health center will set up a clinic to administer vaccines	Measurable 40 residents
Achievable Assign two staff members and divide their responsibilities between the RN care coordinator and an MA	Timely Before the New Year (1/1/22)

ROI Metrics: new patients from housing authority

THANK YOU!

- **Please complete the session evaluation in Zoom**
- **Complete CME/CNE form(s) in the learning collaborative resources folder if you need continuing education credits**